



Sembcorp Marine's participation in the 2008 National Day Parade.

# CORPORATE SOCIAL RESPONSIBILITY

*Sembcorp Marine kept its promise to being a responsible corporate citizen, continuing with its corporate social responsibility efforts throughout the year. The Group believes in extending a helping hand to the less fortunate, in emphasising the importance of quality education, in supporting industry goals and in the active support for the Arts.*

## Educational Support

Supporting the importance of educational opportunities for all, Sembcorp Marine contributed \$300,000 in its annual School Book Assistance Grant (SchoolBAG) presentation ceremony which sought to help low-income families subsidise their children's basic education expenses, such as school textbooks, uniforms and stationery items.

A total of 1,492 student recipients benefited from the Group's grant in 2008. This represented an 18.9% increase in eligible student recipients in 2008 and a 13.4% rise in grant contribution as compared to \$264,550 in 2007. The number of participating schools also increased from 102 in 2007 to 107 in 2008.

Since the SchoolBAG programme's inception seven years ago, more than \$1.56 million in grants had been disbursed to 7,565 recipients studying in communities around the subsidiary yards of Jurong Shipyard and Sembawang Shipyard. To enable more students to benefit, the programme was broadened in 2007 with



A young recipient receiving her SchoolBAG grant from Mr K. Shanmugam.

the raising of the minimum combined family income criterion from \$1,250 to \$1,500.

Sembawang Shipyard also awarded 44 bursary awards totalling \$39,000 to children of employees with good scholastic achievements and a genuine need for financial assistance.



Student recipients with Guest-of-Honour, Mr K. Shanmugam, Minister for Law and Second Minister for Home Affairs, at Sembcorp Marine's SchoolBAG presentation ceremony.

# CORPORATE SOCIAL RESPONSIBILITY

## Charitable Contributions

Sembcorp Marine and its group of shipyards actively rendered support to the less fortunate through a list of recognised charities.

When Cyclone Nargis and the Sichuan earthquake struck Myanmar and China in May 2008, Sembcorp Marine and its employees collectively contributed \$195,000 towards disaster relief and reconstruction efforts in these two countries. The contributions were made through the Singapore Red Cross and the Chinese Embassy in Singapore.



*In support of China's Sichuan earthquake victims, a cheque was presented to the Chinese Embassy in Singapore.*

The Group also contributed to the President's Challenge 2008 for beneficiaries such as the Bishan Home for the Intellectually Disabled, The Salvation Army and the Man Fut Tong Nursing Home through the Heart Voyage II charity project supported by the Ministry of Community Development, Youth and Sports.

Contributing to the Community Chest of Singapore, the Group's yards continued to match employees' charitable donations dollar-for-dollar throughout the year. In recognition and appreciation of this support, the Community Chest conferred the SHARE Corporate Gold award to Sembawang Shipyard in 2008.

In addition to monetary resources, Sembawang Shipyard's employee groups continued to exhibit their

annual tradition of active volunteerism by meeting the various needs of the under-privileged at Yishun Student Care Service Centre.

## Artistic Endeavours

To support Singapore's effort in become a performing arts centre, Sembcorp Marine was a corporate patron of The Esplanade for the second year in 2008. Through this dedication, the Group was able to actively contribute to the promotion of quality productions and innovative artistic and educational programmes for audiences to enjoy.

The Group also sponsored the 'Sing for FUNds Harmony' dinner to support the Singapore Chinese Orchestra.

In recognition of these contributions to the Singapore arts community, the National Arts Council conferred Sembcorp Marine with the Friend of the Arts Award in October 2008.

## National and Festive Celebrations

Sembcorp Marine demonstrated its commitment toward nation-building with the sponsorship of the National Day Parade "Shine Singapore" interactive mass spectators' display for Singapore's 43rd National Day Celebrations.

The SPARK mass display was an impressive visual feat involving 30,000 parade guests in the seating gallery holding specially designed SPARKs. Representing energy and vibrancy, each SPARK symbolised a dynamic burst of light and formed the message "Shine Singapore" when displayed in unison.

The Group also sponsored the Hari Raya Light-up Official Launch 2008 which aimed to foster interaction and harmony between different ethnic groups in Singapore.

## Industry Outreach

The Sembcorp Marine Group was a main sponsor of the National Workplace Safety and Health Campaign, demonstrating the yards' commitment to reinforcing safety as a priority for its people and those in the industry.



*A pledge of commitment: Mr W S Wong, President & COO of Sembcorp Marine Ltd, representing the Group and its yards at the national WSH campaign launch.*

As a leading industry player, the Group also showed its strong support as a Diamond sponsor for the maritime community's inaugural Singapore Nautical Run, organised by the Maritime and Port Authority in October 2008. The proceeds of the event were directed to the President's Challenge and the Straits Times Pocket Money Fund to benefit the needy.

## Industry Partnership

The Sembcorp Marine Group actively participated in a string of overseas and local trade shows, including



*Building strong ties at the Offshore Technology Conference.*

the Offshore and Technology Conference 2008 in Houston, USA; Posidonia 2008 in Athens, Greece, and Latin Asia Business Forum 2008 in Singapore.

Sembawang Shipyard, a leader in the repair of cruise vessels, also participated in the Seatrade Cruise Exhibition, a business networking trade show for the cruise industry supported by the Singapore Tourism Board. In addition, the yard took part in the Shipbuilding, Machinery & Marine Technology maritime exhibition in Hamburg, Germany, during the year.



*Sembcorp Marine's support for the "Singapore Nautical Run" organised by the Maritime and Port Authority of Singapore.*